|  |  |  |  |
| --- | --- | --- | --- |
| **PAPER CODE** | **EXAMINER** | **DEPARTMENT** | **TEL** |
| **IOM206** | **Dr. Roman Titarenko** | **IBSS** | **0512-8518-6410** |

**2nd SEMESTER 2024/2025**

**Assessed Coursework - Assessment002 (Individual Coursework)**

Project Management Essentials

**SUBMISSION DEADLINE: 11:59 PM on 27th May 2025**

**INSTRUCTIONS TO CANDIDATES**

1. The assignment (individual coursework) is 65% weight of the final module mark.
2. A properly formatted electronic copy (in MS Word, **not** PDF) of the proposal should be submitted via Learning Mall Online before the deadline.
3. The electronic file name should be: Module ID\_Assessment Number\_Name\_Student ID. For example, IOM206\_002\_Meimei Han\_123456.
4. **All essays will be processed through Turnitin for a plagiarism and originality check. Please refer to the handbook and corresponding policies. Paper copies are not required.**
5. University policy on late submission will be followed.
6. Ensure that you comply with submission rules, non-compliance will be penalized – please refer to your handbook.

# Assessment002 (65% of final mark): Individual Coursework (2,000-2,500 words)

**“IBSS Project Management Certification Program”**

To become a project management professional, in addition to the specialized education, it is necessary for a candidate to have some practical experience in project management. One way to validate one’s expertise and stand out in this competitive field is by obtaining a project management certification. Some of the modern widely recognized certification options include: PMP (Project Management Professional), CAPM (Certified Associate in Project Management), PRINCE2 (Projects IN Controlled Environments), Certified ScrumMaster (CSM), and Certified Project Management Professional (CPMP).

It seems reasonable to organize an *internal* project management certification program on the basis of IBSS to increase students’ competitive advantages. Such certification could combine the best elements of international certification practices and may be a good choice for the students who have some project management industry experience (for example, PG part-time students). You are assigned to investigate the possibility of executing this project.

Thus, you need to develop a project plan to support the IBSS leadership team’s decision-making process.

**Attentions:**

1. The report is due at midnight (GMT+8, Beijing Time) on 27th May 2025.
2. Figures and Charts must be appropriately labelled.
3. Citations and References may use the APA Style.
4. Including basic elements of a project, pay attention to your project schedule, budget, team, risk, etc.
5. The word count of the plan excludes tables, figures, charts, and appendices.
6. You should provide reliable information, don’t present fake or false information.
7. Innovative, provocative, insightful, and interesting reports are always appreciated.
8. Your analysis should reflect both structure and depth.
9. General marking criteria are below and all categories are necessary: Marking categories

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | Measurement | Mark  percentage | Mark |
| Introduction | 1 | Business case | 10% |  |
| Body | 2 | Business strategy and project  selection | 10% |  |
| 3 | Project risk analysis | 10% |  |
| 4 | Project team and manager | 10% |  |
| 5 | Project communication | 10% |  |
| 6 | Project schedule and milestones | 10% |  |
| 7 | Project budget | 10% |  |
| 8 | Project success and evaluation | 10% |  |
| 9 | Project closure | 10% |  |
| Conclusion | 10 | Project conclusion | 10% |  |
| Overall | | | 100% |  |

Marking criteria

|  |  |
| --- | --- |
| Mark | Criteria description |
| 90+ | With excellent statement or argument of the topic, with both quantitative and qualitative analysis, shows originality in ideas, a few areas need improvement and potentially be published. |
| 80-90 | Integrated execution of the brief or topic, well structured, supported by good analysis, shows signs of originality, well written, and displays mastery of the subject matter |
| 70-80 | Good execution of the brief, well organized, with arguments and ideas, supported by analysis, showing good knowledge and understanding of the subject matter. |
| 60-70 | Well-structured and well-focused on the subject, sound analysis and supporting evidence, show some degree of understanding and mastery of the subject matter. |
| 50-60 | The competent structured answer is reasonable but tends to be descriptive in approach, with limited evidence and supporting analysis. |
| 40-50 | Few or no arguments on the topic, just descriptive of other’s lectures or analysis, without good supporting evidence, poor structure, and organized in a mess |
| 40 below | No argument of the topic, with a lot of errors and display a wrong understanding of the subject matters, without signs of structure or organization of the topic, incompetent in the mastery of the subject. |

**IMPORTANT: DO NOT simply copy or re-write** the information from the original source. You are expected to extend from the topic description and provide a reasonable analysis.